

Greek Pavilion



The Greek Pavilion in Expo Milano 2015 is designed to welcome you to the land where the Mediterranean diet was developed, over generations, using little more than the basic elements of our earth—land, water, and air. Today, those elements remain the basis of our diet—and the products we produce for the world to enjoy.

IMAM BAILDI

Imam Baildi were founded in 2005 in Athens, Greece by the brothers Orestis and Lysandros Falireas. Their 3 studio albums a bold crossover of old Greek songs and innovative electronic, hip - hop and world music elements, that reached top positions in the European World Music Charts.

Imam Baildi's 7 - piece band includes the founder brothers (DJ & drums), a seducing female vocalist, a crowd engaging MC and 3 virtuosi on the bouzouki, saxophone and el. guitar. They have done 4 European tours and were invited in major international Festivals including Sziget (HU), Roskilde (DK), Montreal Jazz Festival (CAN) & South by Southwest (US).



Cantanti di Zakynthos

The "Tragoudistades of Zakynthos" are a group of friends with instinctive talent, who love the cultural tradition of our region with passion. Our objective is to maintain and spread this culture. We are amateurs by the Renaissance meaning of people who make music for the love of music...

Following extensive special research, we have already collected and recorded traditional songs, including polyphonic traditional songs "kantades", characteristic of our region.



Europe embraces!

HUMANITARIAN CALL FOR ACTION COLLECTING DONATIONS IN FOOD AND ESSENTIALS FOR REFUGEES



Enterprise Greece
PROMOTE GREECE

Europe Embraces!

A humanitarian call for action: collecting donations in food and essentials for refugees, in Expo 2015

On Wednesday, October 21st, celebrating Greece's National Day, we wish to honor our country and also honor Italy that is our host in this wonderful, world cultural event and above all honor Europe as a continent of solidarity and human rights.

We aim in gathering - in specially designated gathering areas within EXPO site, everything that is of a first practical need to a refugee. Eg.

- Basic clothing for men, women, children
- Underwear and shoes
- Personal and household cleaning and maintenance products
- Long life food supplies
- School Stationary

Above all, our attempt is to raise European awareness on the issue of refugees. The European South must lead the way in activating citizens throughout Europe to create a European humanitarian front.

COLLECTING POINTS:

1- Greek Pavilion at BioMed Cluster

2- The FFD Coop



21
OCTOBER
2015

*National Day
of Greece*



Europe embraces!

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21

OCTOBER 2015

Europe embraces!

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Enterprise Greece
INVEST & TRADE



PROGRAMME

11.00 Official Ceremony at the Expo Centre

11.30 First donation by the Head of the Greek Delegation for the humanitarian raising campaign at the FFD Coop

11.30 Parade lead by the Cantanti di Zakynthos along the Decumano

Cultural events are sponsored by the Greek National Tourism Organisation

GREECE

As of 13.00 Open cocktails at the Greek Pavilion

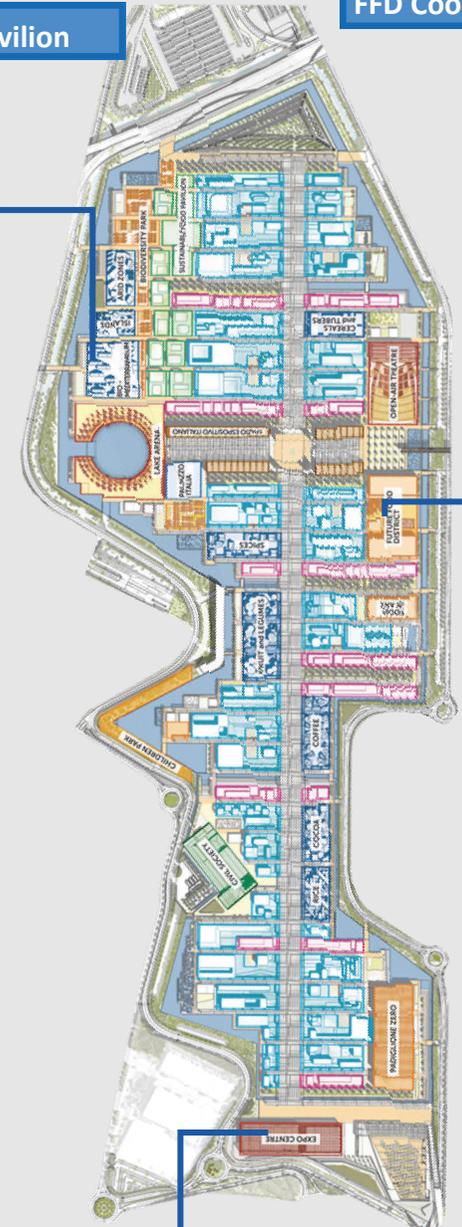
16.00 Symposium: *Ancient Greece still leads the world*, with the kind attendance of the archeologist Emanuele Papi and pupils from "Liceo classic Arnaldo di Brescia" at the Greek Pavilion

17.00 Musical performance at the Expo Centre: *Cantanti di Zakyntos*

20.00 Concert with IMAM BAILDI at the stage BioMed Cluster

Greek Pavilion

FFD Coop



Expo Center